

# EAST Tower

Melbourne Quarter



Melbourne Quarter



**lendlease**  
living

City Living  
Redefined  
*Melbourne Q*

*Quarter*





# *A definition of the city*

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Introducing Melbourne Quarter: a vibrant, sophisticated new neighbourhood set to become an authentic part of the city.

Situated between Collins and Flinders Streets, this new precinct offers world class design; from city living and workplaces, to dining, shopping and green spaces – Melbourne Quarter is a place for people to connect.

With an unrivalled location next to Melbourne's main transport hub, Southern Cross Station, Melbourne Quarter offers the chance to be connected to the heart of Melbourne's city and beyond.

An apartment at Melbourne Quarter makes the entire city your home, flexible and without boundaries.







Renowned architects, Fender Katsalidis, Denton Corker Marshall and Woods Bagot, have joined forces with urban design specialists Aspect Oculus, to help create this landmark development.

With exciting innovations, including the city's first Sky Park, world-class sustainability measures, exceptional commercial and residential buildings and a brand new laneway for the city, Melbourne Quarter is a place to live, work and play that is uniquely Melbourne.











# EAST Tower

## Melbourne Quarter

### BUILDING

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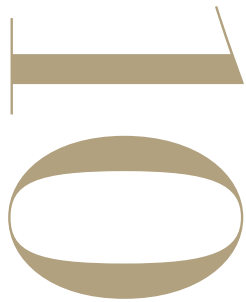
Fender Katsalidis Architects recognised that in Melbourne Quarter, they had the opportunity to create a landmark precinct that not only responded to the city's history, but also helped define its future.

Soaring and graceful, East Tower will redefine urban living with stunning views of the CBD, the Yarra River and Port Phillip Bay, a neighbourhood park and a host of retail amenities, all right at your doorstep.









Drive through the Flinders Street entrance, past the charming heritage wall, and the elegant porte-cochère will lead you to a grand lobby with a soaring nine metre canopy.

Inside, signature stone and bronze highlights will welcome you to a relaxed luxury lifestyle that is part of your new home.





# A grand arrival.









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# Club MQ

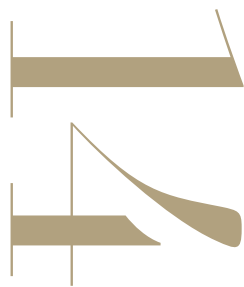
## AMENITY

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As an East Tower resident, you'll enjoy exclusive access to three floors of resort-style amenities at Club MQ. From private dining spaces with fully-equipped kitchens, to a resident's lounge and a private theatrette, these exclusive areas are perfect places for you to socialise, collaborate or escape to.

Feeling active? Keep in shape with access to gym facilities, including a private wellness space, a spa and sauna, plus a 25-metre indoor swimming pool. Its cool, blue expanse is an ideal outlook for stunning views of the city and the neighbourhood park below.















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Welcome to  
your sanctuary  
in sophisticated  
urban luxury.







A private lounge-style theatrette allows residents to unwind in comfort and style. The space fuses dark timber wall panelling and flexible seating arrangements, to create a relaxing space to enjoy.









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Flexible private dining spaces cater for all occasions, from a cosy, intimate affair to a lavish banquet. Indoor dining areas lead to private outdoor terraces, with BBQ facilities and casual open-air seating designed for alfresco entertaining.













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# Contemporary elegance

## INTERIORS

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The theme of contemporary elegance will be evident throughout the private apartments. An artful, yet practical design creates a calm, inviting space that is a refined backdrop for amazing views. Wake up to a glow on the horizon and the welcome aroma of your morning coffee.

Come home and savour a well-deserved cocktail on the sleek, stone-paved balcony while you drink in the views. With contemporary fittings, European appliances and timber flooring, your East Tower apartment will be your inner urban sanctuary.



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European  
appliances and  
refined finishes are  
a pleasure to come  
home to.









Seamless  
style.





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Sleek joinery and contemporary fittings will set the tone for restful elegance.









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# Unique city living.









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# Spectacular city and bay views

## AS FAR AS THE EYE CAN SEE

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From high-rise Skyhomes with panoramic city or bay views, to boutique apartments overlooking the green oasis below, East Tower at Melbourne Quarter maximises views and natural light.





# A new vision city liv



An aerial photograph of a busy Melbourne street intersection. A tram is visible in the upper right, moving along a dedicated track. Several cars, including yellow taxis, are stopped at the intersection. A large crowd of pedestrians is gathered on the sidewalks and crossing the street. The scene is captured from a high angle, showing the layout of the roads, sidewalks, and surrounding urban environment.

# for ing

Live in one of Melbourne's most connected locations, where trams, trains, taxis, cycling lanes and pedestrian avenues synchronise seamlessly.





DRAGON BOAT  
Chinese restaurant  
龙舟水竞渡

2016

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百花格

인형가게

起来 起来  
向天空

足浴



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# Uniquely Melbourne

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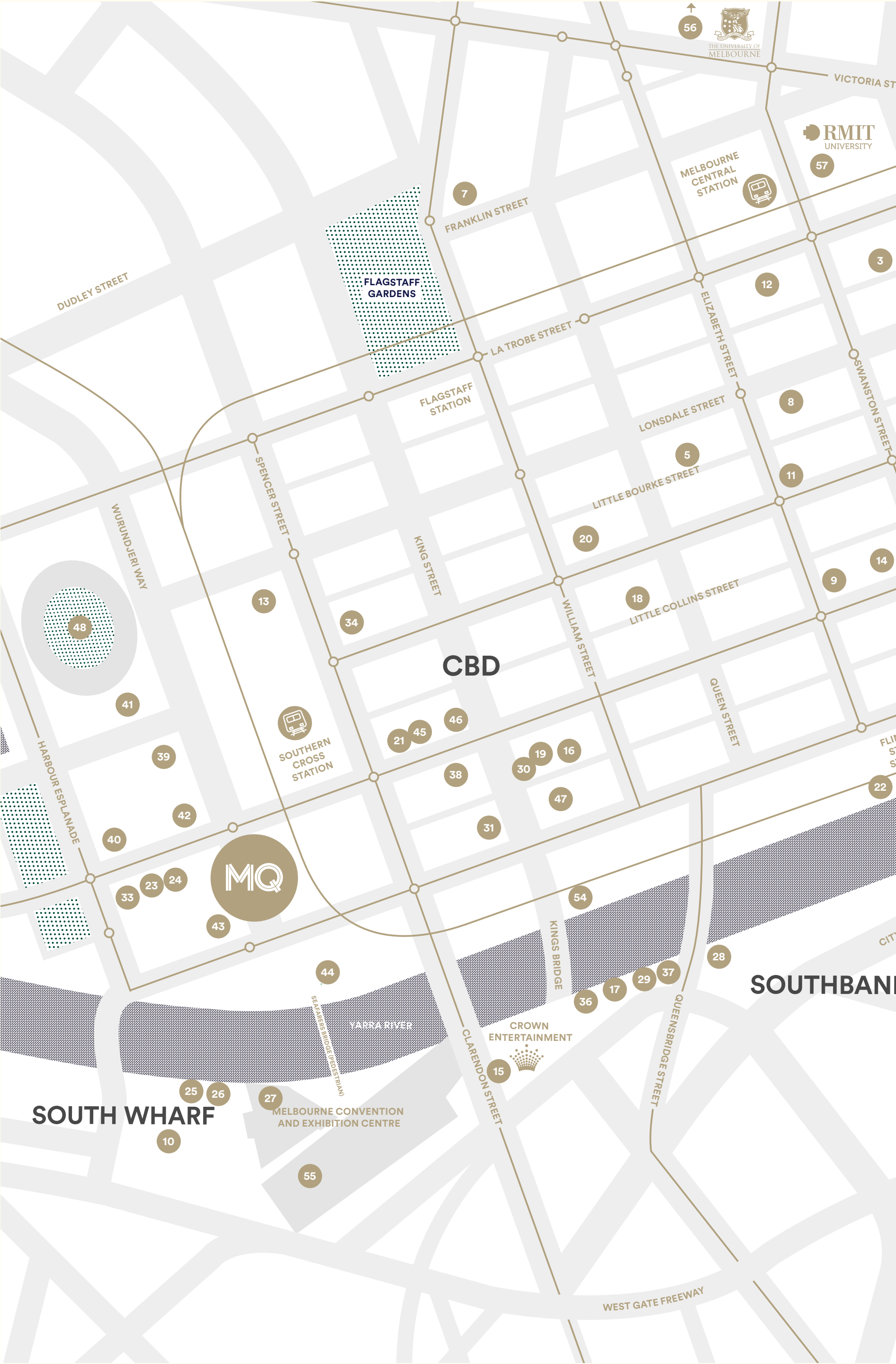
With its vibrant cosmopolitan culture and an electric atmosphere of fun, Melburnians know how to live life to the fullest.

At Melbourne Quarter, you'll be surrounded by the city's contagious buzz. From world-class theatre, opera, dance and music to cutting edge art, you'll be able to satisfy your appetite for entertainment.

When you need a little retail therapy, there's a wide range of shopping options, from the luxury brands of Collins Street to the more boutique offerings on Flinders Lane.

Love your food? You've come to the right city. Find Greek street food, mouth-watering Chinese, authentic Italian – and everything in between. Immerse yourself in the intimate bar scene which brings Melbourne's history-soaked laneways to life as the sun goes down.









## LOCATION

Put yourself at the heart of the action and connect to anywhere you want to be. Flanked by the renowned Collins and Flinders Streets, your new living quarters are a step away from the city’s major train and bus transport hub, Southern Cross Station. From there it’s a straight run to Tullamarine Airport on the station’s SkyBus.

Take a walk in the city known as one of the world’s most walkable metropolises. At Melbourne Quarter, you can explore the city’s quirky charms at your own pace. If you need to head further afield, hop aboard a tram across town, or use the cycle share facilities to go wherever you want.

### Iconic Melbourne

1. Federation Square
2. Chinatown
3. State Library of Victoria
4. Degrares Street
5. Hardware Lane
6. Parliament House
7. Queen Victoria Market

### Retail

8. Emporium
9. Block Arcade
10. South Wharf DFO
11. Melbourne’s GPO
12. Melbourne Central
13. Spencer Street Outlet Centre
14. Collins 234

### Bars & Restaurants

15. Crown Melbourne
16. Merchant Osteria Veneta
17. Nobu
18. Café Vue
19. Vue de Monde
20. MoVida Aqui
21. Pallet Espresso
22. Arbory Bar & Eatery
23. Bar Nacional
24. Chiara
25. Meat Market
26. Munich Brauhaus
27. Boatbuilders Yard
28. Meat & Wine Co
29. Rockpool
30. Rare Steakhouse Downtown
31. The Deck

32. Eureka 89
33. Hightail
34. Higher Ground
35. Pure South
36. Atlantic
37. Rosetta

### Health and Well-being Centres

38. Virgin Active
39. Pilates on Bourke
40. Jetts

### Childcare Centres

41. Little Starts Southern Cross
42. Penguin Childcare
43. Kool Kidz
44. Little Assets Learning
45. Kids On Collins
46. Eltham College Kids
47. Sentia Early Learning

### Sports & Recreations

48. Marvel Stadium
49. Birrarung Marr

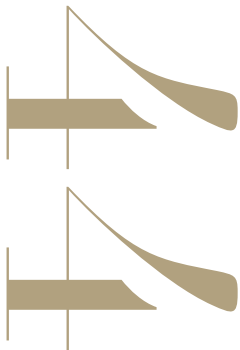
### Arts & Entertainments

50. Hamer Hall
51. Arts Centre
52. National Gallery of Victoria
53. SEA LIFE Melbourne Aquarium
54. Melbourne Convention Centre

### Higher Education

55. University of Melbourne (3km from Melbourne Quarter)
56. RMIT University





## A BESPOKE LIFESTYLE

Melbourne's laneways are celebrated for their individual charms. They are places of exploration, where every corner promises a new discovery, delighting locals and visitors alike.

Melbourne Quarter has created the city's newest laneway, filled with fresh surprises for you to experience and explore. From eclectic boutiques to must-try dining, it will soon become one of the city's favourite haunts.

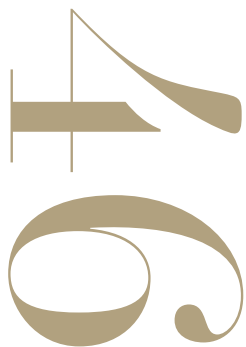




# A new Melbourne Laneway.







Sky Park is a unique addition to the city, providing a hidden sanctuary amidst the hustle. Elevated above Collins Street, it's a place where you can meet a friend for lunch or take a moment to rise above the busy streets and relax the afternoon away.





# Sky Park.







Kick off your shoes and feel the grass under your feet. It's your new neighbourhood park. With a sunny aspect, lush lawns and views of Melbourne's skyline, it will be your space to unwind after a busy day. There is a private outdoor dining and BBQ facilities to entertain friends, a local café and Wi-Fi, so you can find a quiet spot, line up your favourite music and listen as you gaze up at the sky above.

The green tranquillity of the park extends to East Tower in the form of hanging gardens climbing the full height of the building. Over time this vertical garden will become a living sculpture, constantly evolving with the changing seasons.





# An urban oasis.





# Architects & Designers.



## DENTON CORKER MARSHALL

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Designing One Melbourne Quarter

Founded in 1972, Denton Corker Marshall produces innovative and memorable architecture and urban design throughout Australia, Asia and Europe. Regardless of scale or type — skyscraper, museum or bridge — each design is conceived in its own right, generated by the project's unique requirements. The quality of Denton Corker Marshall's work is recognised globally by peer and industry groups through a significant collection of awards, including the Australian Institute of Architects Gold Medal.

## ASPECT OCULUS

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Designing the public realm and landscape at Melbourne Quarter

Aspect Oculus is an urban design and landscape architecture studio creating public spaces throughout Australia, New Zealand, the USA and South East Asia. The studio has a commitment to projects that bolster social interaction and public amenity, that are delightfully individual and that respond sensitively and cleverly to their environment. Aspect Oculus' involvement with Melbourne Quarter extends its long-standing collaboration with Lendlease.



## WOODS BAGOT

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Designing Two Melbourne Quarter

Woods Bagot is a global design and consulting practice with a team of over 900 experts working across 16 studios. Their philosophy places human experience at the centre of the design process to deliver engaging projects that address both current needs and future flexibility. Woods Bagot's portfolio is worldwide in scope, diverse in scale and discipline, and encompasses some of the highest-profile projects currently under way in Australia, North America, Europe, Asia and the Middle East.



# FENDER KATSALIDIS ARCHITECTS

Designing the residential buildings at Melbourne Quarter

Fender Katsalidis Architects has a reputation built on designing prominent, influential and admired buildings across Australia, and internationally. The work of Fender Katsalidis Architects has a unifying thread: the intense exploration of the spirit of each place in which the practice works, and the understanding, enhancement and invigoration of those qualities. The practice’s commitment to design excellence has been recognised by its receipt of over 80 design and industry awards.

- 01 Governor Phillip Tower, Sydney  
Image: John Gollings
- 02 Darling Quarter, Sydney
- 03 1 William Street, Brisbane  
Image: Trevor Mein
- 04 Eureka Tower, Melbourne  
Image: John Gollings







*Euston Station, London.  
Artist's impression  
Design subject to change*

# *International Expertise*



*56 Leonard, New York*

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A history spanning more than 60 years, Lendlease has created some of the world's most iconic landmarks and established itself as a leading global integrated real estate and investments group. With a development portfolio that spans the Americas, Europe, Asia and Australia, Lendlease's name has become synonymous with quality and delivery.

From luxury residential buildings to large-scale commercial and urban regeneration projects, our vision and forward-thinking approach has seen the creation of globally recognised cornerstones and symbols of the communities, cities and countries they inhabit – projects like Sydney Opera House, Sydney's Aurora Place, project management of Petronas Towers in Kuala Lumpur, and the September 11 Memorial & Museum in New York.

In all that we do, Lendlease delivers places and spaces that marry with our customers' aspirations and lifestyles. They are beautiful environments that foster a sense of ownership, pride, community and belonging. Lendlease respects the trust our customers place in us.



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Our portfolio includes some of the world’s most recognised luxury residential buildings. Many have set new benchmarks for design and innovation, created in partnership with the biggest names on the international architectural scene.





**MELBOURNEQUARTER.COM**

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